

BLOOMUP



**Unique Beauty Masterclass
March 8th 2024**

THE UNIQUE BEAUTY MASTERCLASS

MARCH 8th WOMEN DAY

Selfcare makes you feel good and in balance.

Makeup is a daily ritual by which you own your personal space, and you take care of yourself. The ritual of beauty products and makeup helps women around the world feel well and in balance, both physically and mentally.

It gives you a confidence boost.

Makeup is an ancient power. mankind started using makeup before speaking. it is one of the first forms of communication used by humans

Makeup effects are not only on an aesthetic level but can change the perception of yourself

Your beauty look brings out your personality, is a self-expression declaration and tells the world who you are or how you feel.

Nowadays women can experience their personal style and define their uniqueness.

The external appearance influences the internal perception of oneself.

The way we look at ourselves change the way we look the reality.

Feeling good with ourselves is the first step to be successful!

A good beauty look can bring out inner confidence and make us feel more powerful and centered.

MAKEUP IS A SELF EXPRESSION DECLARATION

"One is more authentic the more it resembles the idea she dreamed of herself"
Pedro Almodovar

THE ART OF BEAUTY

B L O O M U P
C A D E M Y



DRESS YOUR FACE E TELL THE WORLD WHO YOU ARE

Just like an elegant dress for a job interview or your favorite glam outfit for a party, the makeup you wear helps you feel more comfortable and prepared face circumstances.

Make-up is fun and creative.

Trying to experiment with different makeup styles is just fun!

YOUR MAKEUP YOU SIGNATURE

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DRESS YOUR FACE E TELL THE WORLD WHO YOU ARE

Whether you are a beginner or a professional makeup artist with a thousand specific makeup courses, picking up a brush, a colored eyeshadow, a vibrant lipstick is fun and satisfying. Experimenting with make-up is enjoyable just like painting, embroidering, playing, why shouldn't we do it if we want to?

That's why many beauty brands are active supporters of women and their entrepreneurial, working and human abilities. And they launch initiatives aimed at promoting empowerment

TEACHER

BLOOMUP
ACADEMY



Gianluca Casu Beauty Artist

You will learn from Celebrity Artist Gianluca Casu how to enhance your beauty in a natural way.

Gianluca will be at your disposal to give you his best advices. From skincare to makeup you will learn the latest techniques to maximize your face while fully respecting your unique and special beauty.

Your beauty care will be the only filter you will need!

You will be our Star and your own Muse

THE BEAUTY LOOKS

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"EVERY MAKEUP TELLS A STORY"

Program

From 10 a.m. to 6 p.m.

Morning: Demo demonstration

Afternoon: Practice

Brand supported

MAC

B L O O M U P
A C A D E M Y

VOGUE
ARABIA

BEAUTY CONTACTS



CONTACTS



+971 585682305

info@bloomup.ae

ANKH - FZCO
35086-001 - IFZA Business Park, DDP
Dubai Silicon Oasis
Dubai - United Arab Emirate